

# Ready for the Redesign Assessment

Use this assessment worksheet to determine whether your website needs a complete redesign. Place a checkmark next to the items that don't exist on your site, or need improvement.

**If you check off three or more Tech items, it's time for a redesign.**

If you **redesign** your site, prioritize your time and budget in the following order: Content, Tech, Design.

If you **refresh** your site, prioritize your time and effort in the following order: Content, Design, Tech.

## Content

	Intuitive menu that guides users, especially new users
	Accurate, high-quality information re: programs and services
	Accurate, easy to understand information re: how to get started

## Design

	Authentic, compelling images
--	------------------------------

## Tech

	Staff can easily add/update text and image content
	Staff can easily update items in main menu
	Website automatically resizes itself for smaller screens
	Google Analytics installed and configured correctly
	Tech framework that allows Google to use your website content to connect new visitors to your website