



CHECK THE LIST FOR ANYTHING YOU MIGHT'VE MISSED!

Good marketing materials tell your audience who you are, what you're offering, and how they can contact you.

Before you post on social media, send an e-blast, or print your new flyers, make sure it has these six items!

- Your agency logo
- Website
- Phone number and address
- Call-to-action (ex. Learn more!)
- Imagery (icons, photos, or color)
- Location and time (for events and workshops)