




35 years
HOUSING ACTION ILLINOIS

Dear Housing Champion:

This year, Housing Action Illinois is celebrating 35 years of leading the movement for affordable housing in Illinois. Since our founding, hundreds of partners and supporters have come together with us to make progress towards an Illinois where everyone has an affordable place to call home. We've secured critical investments and equitable policy changes that have helped millions of Illinoisans, facilitated trainings for thousands of housing professionals, and fostered countless collaborations.

We invite you to join us in celebrating our past achievements—and building a brighter future—by sponsoring our 35th Anniversary. Sponsorship packages range from \$3,500 – \$35,000. You will have the opportunity to broaden your reach through a full year of anniversary celebration activities, including *Momentum: 35 Years of Housing Action*, a magazine-style publication that will share stories from individuals who have shaped our work.

In addition, your generosity will be recognized at our 2022 Housing Matters Conference. We are looking forward to meeting in person for our annual conference this year in Bloomington, IL on October 20 & 21, 2022. Last year, 245 participants from 141 organizations joined our conference virtually to hear from our state's experts and decision makers. They were overwhelmingly satisfied with the conference—in a feedback survey, 100% of respondents said they were satisfied or very satisfied, would recommend the conference, and were likely to return.

We hope you will join us! Please do not hesitate to contact me or Kristin Ginger, Manager of Communications & Development (kristin@housingactionil.org), if you have any questions.

Regards,

Sharon K. Legenza, Executive Director
(312) 939-6821 | sharon@housingactionil.org



BENEFITS		Founder \$35,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$6,000	Partner \$3,500
Conference	Pre-Dinner Reception or Gala Dinner Sponsor <i>Select one; each opportunity exclusive to one sponsor</i>	•					
	35th Anniversary Housing Champion Wall Sponsor	•	•				
	Logo on table tents in banquet hall	•	•	•			
	Special verbal acknowledgment during opening & closing sessions	•	•	•	•		
	Exhibition table space	full	full	half	quarter	shared	
	Complimentary admissions to 35th Anniversary Conference	6	5	4	3	2	1
	Ad/acknowledgment in program book	full-page ad, inside cover	full-page ad	half-page ad	half-page ad	quarter-page ad	name
	Acknowledgment during 2022 Member Meeting	verbal + logo on slide	verbal + logo on slide	logo on slide	logo on slide	name	name
	Recognition on conference webpage & in conference slideshow	logo	logo	logo	logo	logo	name
	Recognition on social media during conference	•	•	•	•	•	•
Ad/acknowledgment in <i>Momentum: 35 Years of Housing Action</i> publication	full-page ad, inside cover	full-page ad	half-page ad	half-page ad	quarter-page ad	name	
Recognition on 35th Anniversary webpage	logo	logo	logo	logo	logo	name	
Recognition on social media & in our newsletter as 35th Anniversary sponsor	•	•	•	•	•	•	

Please let us know of your interest in sponsorship by **May 1, 2022**. Logos and ad files must be sent as high resolution files (JPG, PNG, or PDF) to communications@housingactionil.org by **June 1, 2022**.

For questions, suggestions, or information about a la carte sponsorship opportunities, contact:
 Kristin Ginger, Manager of Communications & Development
kristin@housingactionil.org | (312) 854-3333