

LEADING THE WAY

2018 HOUSING MATTERS! CONFERENCE



Housing Action Illinois has been **leading the movement** for affordable housing in Illinois for more than 30 years. Each year, we help our 160+ member organizations meet community needs by sharing new research, innovative ideas, and crucial resources at our highly anticipated annual conference. We build the capacity of housing counselors and developers, homeless and supportive service providers, lenders, and government agencies to be catalysts for change in their communities.

We invite you to join us in **Leading the Way by sponsoring our 2018 Housing Matters! Conference.** The convening will take place on **October 25 and 26, 2018** at the DoubleTree by Hilton in Bloomington, Illinois. Last year, we hosted nearly 225 participants representing 146 organizations from throughout the state. Guests attended workshops in five different tracks, two plenary sessions, and a keynote address, all of which helped them build the foundational skills and relationships needed to do their jobs better, build upon the skills they already have, and strengthen these communities. The participants who filled out our conference surveys were overwhelmingly satisfied with the conference—98% said that they would recommend it to a friend or colleague, and 94% said they were likely to return in 2018.

We have four sponsorship levels, ranging from Bronze (\$3,000) to Platinum (\$15,000). Please see the attached summary for sponsorship benefits. We are able to welcome staff from member organizations for just \$225 per person, thanks to the generosity of our supporters. Your support makes it possible for Housing Action to continue to provide this very cost-effective, high-quality opportunity for affordable housing practitioners in Illinois.

Your sponsorship will help our work to expand affordable housing in Illinois while giving you increased visibility among housing developers and counselors, banks, public agencies and regulators, supportive housing providers, social service agencies, Centers for Independent Living, and other organizations.

Please do not hesitate to contact me if you have any questions.

Regards,

Sharon K. Legenza, Executive Director
(312) 939-6074 ext. 203 | sharon@housingactionil.org



LEADING THE WAY

2018 HOUSING MATTERS! CONFERENCE



SPONSORSHIP BENEFITS

Acknowledgment during plenary session(s)				
Name/logo on table tents in banquet hall				
Program book ad space		quarter page	half page	inside front or back cover
Complimentary admissions	2	2	3	4
Exhibition table space				
Name/logo in program book & in slide show				
Recognition on Facebook & Twitter				
Name/logo on website				
	BRONZE \$3,000	SILVER \$6,000	GOLD \$10,000	PLATINUM \$15,000

Community Revitalization Challenge

Coming Soon: We are launching a new initiative that connects our member organizations with financial institutions to design and launch projects that increase access to affordable housing for low- and moderate-income residents throughout Illinois. Through education, networking, mentorship, and collaboration, community organizations will have the opportunity to develop strong relationships with financial institutions, prepare robust project proposals, and potentially be awarded with seed-funding for a project. Stay tuned for more details.

LEADING THE WAY

2018 HOUSING MATTERS! CONFERENCE



ADDITIONAL SPONSOR OPPORTUNITIES

Meal & Keynote Sponsorships

Breakfast Sponsor

Recognition in program book and signage

\$1,500 *2 available*

Luncheon Sponsor

Bronze Sponsor benefits, recognition in program book, signage, and opportunity to welcome guests from the podium at lunch

\$4,000 *2 available*

Keynote Address Sponsor

Bronze Sponsor benefits, recognition in program book, signage, and opportunity to welcome guests from the podium at keynote address

\$5,000 *1 available*

Interested in sponsoring a workshop or workshop track? Have another idea?

We're be happy to talk about customizing a sponsorship package for you.

Kristin Ginger
Communications Manager
kristin@housingactionil.org
312-854-3333

Program Book Advertisements

		Member/Non-Member
Quarter page	4" x 5"	\$250/\$350
Half page	5" x 8"	\$350/\$600
Full page	10" x 8"	\$600/\$1100

Checks should be made payable to Housing Action Illinois and sent to:

*Housing Action Illinois
67 E. Madison St., Suite 1603
Chicago, IL 60603*

Payment and ads must be received no later than 10/1/18.

All advertisements are printed in color. Please email ads (in .jpg format) to kristin@housingactionil.org.