LET'S GET LOCAL:
STRATEGIES FOR
AFFORDABLE HOUSING ADVOCACY
Why do you prioritize investing your own time and/or the resources of your agency into advocacy when resources are very scarce?
Who do you engage in advocacy?
How do you engage the media to support your advocacy activities?
What are some advocacy strategies that you’ve found to be effective—or not?
Tell us about one of your wins and what tactics helped you get there.