Effective Supportive Housing Targeting
In Your
Coordinated Entry System
Effective Targeting Includes:

- Community prioritization practices that uplift the most vulnerable;
- Mirror community prioritization into local jurisdiction plans so additional housing in your community also addresses the needs of your CoC targeted populations;
- Matching and follow up practices that best engage this cohort;
- Tenant selection plans and practices of screening in participants matched to housing programs
Coordinated Entry Map

Coordinated Entry Assessment to Determine Housing Strategy

- Transitional Housing
- Rapid Re-Housing
- Permanent Supportive Housing
- Permanent Housing w/ Short Term Support
- Diversion
- Community Supports

Persons Experiencing Homelessness
Engagement and Assessment Process
Best Practices

▪ Utilizing United Way 211

▪ VA and CoC Street Outreach teams worked together to develop a coordinated street outreach plan to ensure total coverage by outreach workers throughout the county.

▪ Monitoring HMIS data to see who was served in the system but did not make it on to the list and then implemented fixes to address those gaps.
Engagement and Assessment Process

Best Practices

- Conduct regular outreach at least weekly and use tablets to do field intake.

- All CoC agencies sign a formal CES agreement that states they will have any person experiencing homelessness they are working with complete an intake with CES within a week.
Engagement and Assessment Process
Best Practices

- Consumers help with outreach
  - Consumers participate in the planning on the Consumer Committee and coordinate events for the unsheltered
  - Unsheltered homelessness has been reduced by 36% between 2016-2017 PIT counts
## Prioritization Examples

<table>
<thead>
<tr>
<th>Location</th>
<th>Prioritization Criteria</th>
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<tbody>
<tr>
<td>Southern County</td>
<td>Chronic homelessness, VI-SPDAT Score, Overall Wellness, Length of time homeless (LOTH), Date of Assessment</td>
</tr>
<tr>
<td>Cook County</td>
<td>Chronic homelessness, VI-SPDAT Score, Length of time homeless</td>
</tr>
<tr>
<td>Lake County</td>
<td>Chronic homelessness, VI-SPDAT Score</td>
</tr>
<tr>
<td>Chicago</td>
<td>Chronic Youth, Chronic Families, Chronic Individuals, By VI Score and LOTH</td>
</tr>
<tr>
<td>Rockford</td>
<td>VI-SPDAT Score, Veterans, Chronic homelessness, Unaccompanied Youth, Fleeing Violence</td>
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Matching, Eligibility, & Follow Up

- Only funder required criteria should be used for housing program eligibility

- Matching protocols based on community prioritization and practices that best link people to the housing provider

- Contact Protocols

- Chronic Verification Packet
  - [www.csh.org/chicagoces](http://www.csh.org/chicagoces) click on Materials
CE Implementation – Expectation versus Reality

- HUD and the January 2018 deadline – expectations for implementation
- Strategies for documenting CE systems

- Mapping your CE – what are your current resources – stop planning and start doing
  - Urban versus rural CoCs
    - Strategies
    - Intake resources – police, fire, schools, libraries, hospitals
    - Connecting outreach and intake resources
    - Take every client type through your system
On the sticky notes, please write down as many ideas as you can think of for these two questions:

▪ What is going well related to targeting in your community?

▪ What challenges are you facing?

▪ We will walk through your examples in our Chutes and Ladders activity to learn from each other
It Takes a Village!
Keep in touch! We are all in this together.

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PS: HUD is actively offering Coordinated Entry Technical Assistance!

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