

Placemaking with ePropertyPlus:

***Leveraging Data, GIS, and
Technology to Manage Community
Based Placemaking***

***Brian White, Senior Consultant,
Community Development, STR, LLC.***

About STR Strategic Software

- STR develops and provides strategic software to assist public and social sector organizations manage grants and property.
- **ePropertyPlus** is a cloud-based software used to manage property revitalization activities across the country. **eGrantsPlus** is the comprehensive grants management solution for public sector organizations.
- **ePropertyPlus** was one of 4 Global Grand Prize Winners in Amazon Web Services *City on a Cloud: Partners in Innovation Challenge* (2014).



Elements of Placemaking





Through Placemaking Activities...





Through Placemaking Activities...



The Opportunity of *New Places*



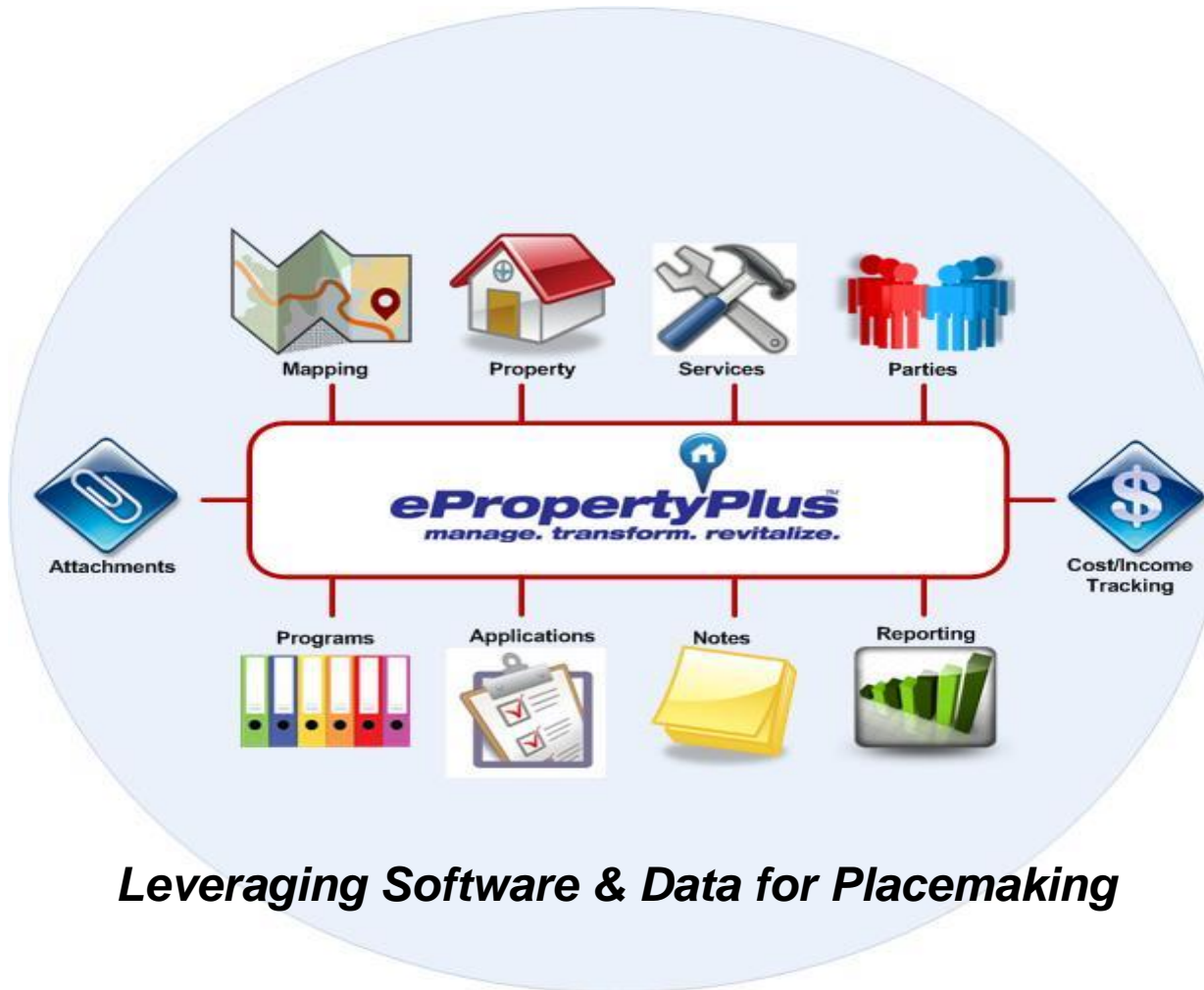


The Opportunity of *New Places*



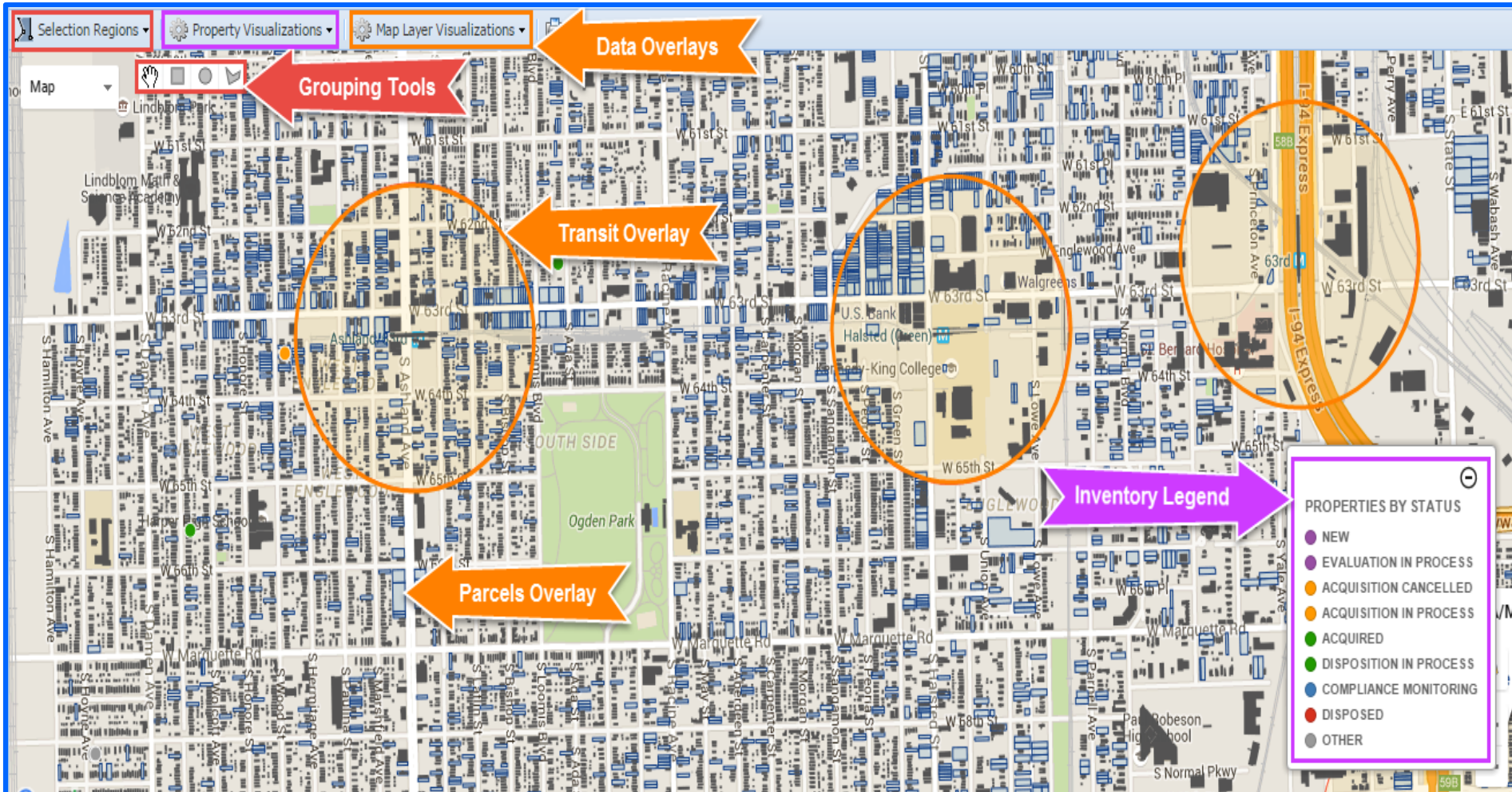
A Basic Placemaking Process



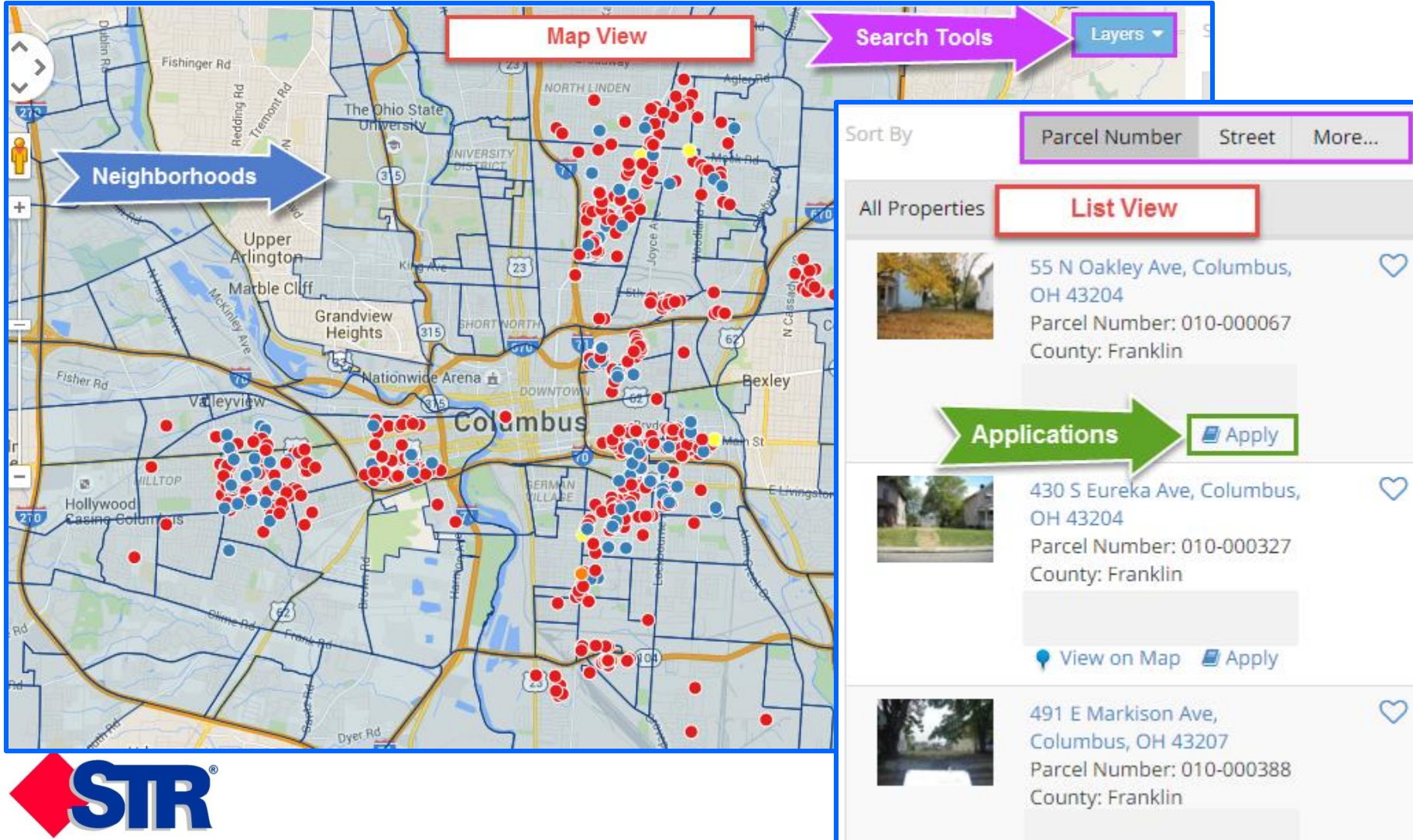


Leveraging Software & Data for Placemaking

Visualizing Data & Connecting Places



Public Site to Broadcast Opportunities



Map View

Search Tools

Layers

Neighborhoods

Sort By

Parcel Number Street More...

List View

All Properties

Applications **Apply**

55 N Oakley Ave, Columbus, OH 43204
Parcel Number: 010-000067
County: Franklin

430 S Eureka Ave, Columbus, OH 43204
Parcel Number: 010-000327
County: Franklin

491 E Markison Ave, Columbus, OH 43207
Parcel Number: 010-000388
County: Franklin

STR


Software for Open & Transparent Process

Next | Cancel

Select Application Type

Please select the application type you would like to create an

- 2013 Wellston Placemaking Competition** - Placemaking Competition
- Community Garden** - Utilize vacant land as Community Garden
- Pocket Park** - Utilize vacant land as Pocket Park
- Pop Up Community Use** - Utilize vacant land for Pop Up Community Use



6600 Ridge Ave - Placemaking Competition

[View details](#)

[Apply for this Property](#)

Submission Requirements

Groups desirous of developing Wellston Park should submit the following:

- Group Background and Related Experience**
Describe the history and heritage of the group.

History and Heritage:*

List and describe specific project experience that is related to and that would uniquely qualify the group to undertake redevelopment of the Wellston Park site.

Project Experience:*

Project Experience Attachment:

- Signature and Acceptance**
Enter the applicant name in the space provided below.

By entering the applicant name and submitting this application, you certify that you have read, understand and agree to be bound by all terms and conditions.

You further certify that all of the statements set forth in this application are complete and true.

Applicant E-Signature:*

Staff Site to Manage Programs

010-025728
1822-1824 E Main St

Class: Commercial Vacat
Status: Acquired
Inventory Type: Land Bank

Property Snapshot

- Description
- Location
- Value/Pricing
- Structures
- Parties
- Custom Fields
- Property Planning
- Services**
- Applications
- Financials
- Cost Details
- Income Details
- Notes
- Attachments

Prev Next Actions

Description List View

Attachments 2 Applications 1

Active Available





Foreclosure Year:
Zoned As:
Acquisition Method: Foreclosure
Method:
Use:

Parcel Dimensions (L x W): x
Square Footage: 7070
Property Condition:
Block Condition:
Market Condition:
Cleanup Assessment: Heavy
Removal Needed: Yes
Removal Needed: Yes

Tags:
Description:
Comments:

Custom Fields

Photos Map Street View Map View

Property Assignments

Property Mgr: Frank Kownacki
Maintenance Mgr:
Program:
Program Mgr:
Project:
Project Mgr:
Owner:

Property Data (green arrow pointing to Location)

Services (purple arrow pointing to Services)

Applications (orange arrow pointing to Applications)

Income/Expenses (blue arrow pointing to Income Details)

Key Tools & Resources

List View

+ Add Program + Add Project

Name	Planned Start	Project Type
Long Term Assembly	01/01/2015	
Millennium Park	01/01/2015	
Washington Square Park	01/01/2015	
Towne Center Plaza	01/01/2015	
Perkins Rowe	01/01/2015	
Community Gardens	01/01/2015	
Pocket Parks	01/01/2015	
Pop Up Community Use	01/01/2015	
Spring Art Show	03/01/2015	
Summer Outdoor Movies	06/01/2015	
Fall Harvest Market	09/01/2015	

Program Properties

Actions

Parcel Number	Address	Program
11161979-01	2856 Woodbrook Dr.	Neighborhood ...
11161979-02	14327 Royal Oaks Ave.	Neighborhood ...
11161979-03	14311 Sweet Gum Ave.	Neighborhood ...
11161979-04	2924 Woodbrook Dr.	Neighborhood ...
11161979-05	14333 Marwood Ave.	Neighborhood ...
11161979-06	2866 Woodbrook	Neighborhood ...

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Financial Snapshot

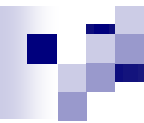
Budgeted Cost: \$5,500.00	Planned Income: \$7,500.00
Actual Cost: \$5,317.00	Actual Income: \$4,700.00
Budget Remaining: \$183.00	
Planned Remaining Income: \$2,800.00	

Links

Properties: 6

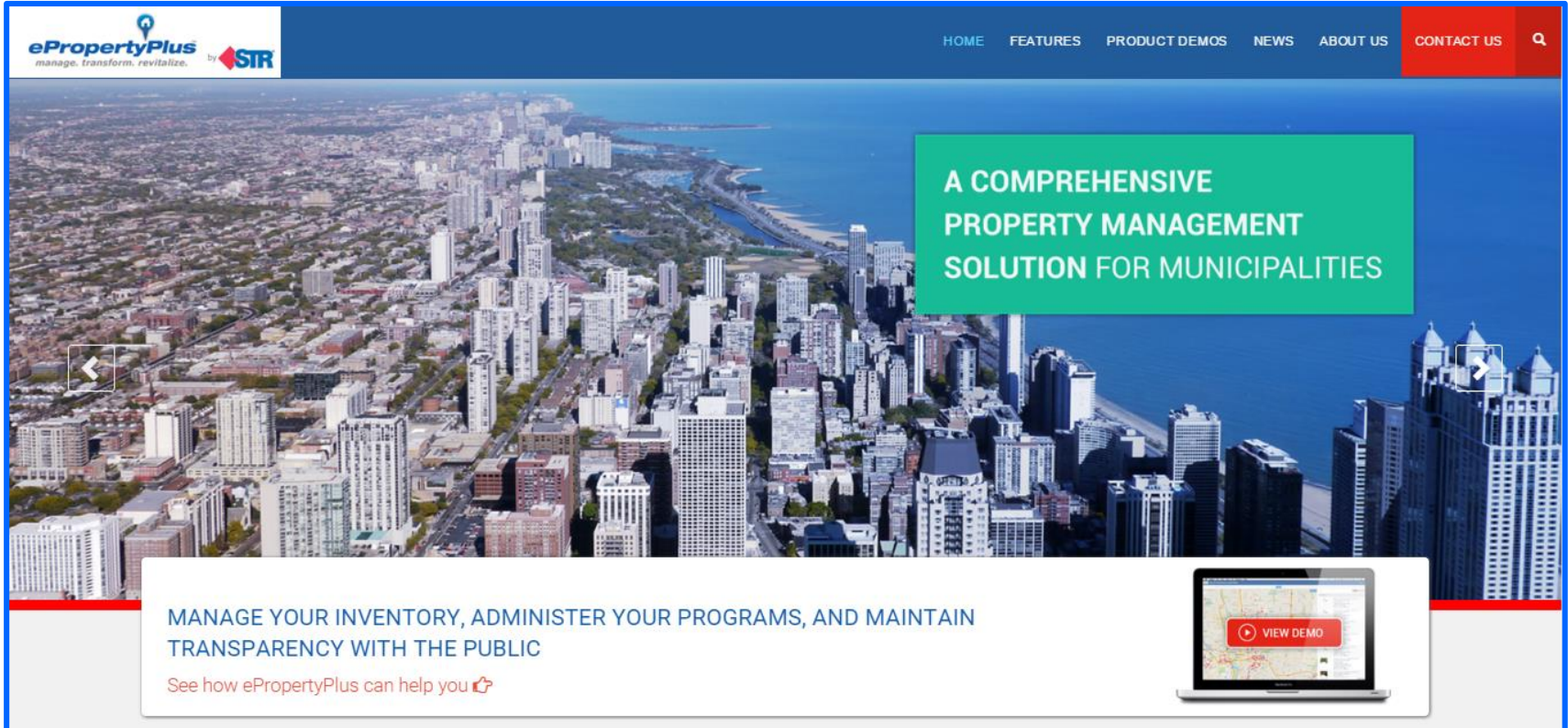
Development





For more information, visit

www.epropertyplus.com



ePropertyPlus
manage. transform. revitalize. by **STR**

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A COMPREHENSIVE
PROPERTY MANAGEMENT
SOLUTION FOR MUNICIPALITIES

MANAGE YOUR INVENTORY, ADMINISTER YOUR PROGRAMS, AND MAINTAIN
TRANSPARENCY WITH THE PUBLIC

See how ePropertyPlus can help you

VIEW DEMO



Brian C. White
Senior Consultant, Community Development
(773) 209-8552
brian.white@strllc.com