Strengthening your Mission through Partnerships
Brief History

- NHS of Freeport
- Rockford Area Affordable Housing Coalition
- Motivating Factors in the partnership
- Impact of the partnership
Big “C” vs. Small “c”

- Involves Risk
- Contributes to larger aspiration
- Transformative vs. Transactional
The M-Word

• What drove the decision
• What’s happened since
Lessons Learned - Partnership

- Be clear about success
- Keep board and staff in the loop
- Create working opportunities
- No pre-conceived notions
- Create an MOU
Lessons Learned - Taking it Further

- Hire a good consultant
- It’s difficult but worth it
- Hurdles to overcome
Lessons Learned - Exploring a Merger

- Hire a good consultant
- Be clear about success
- Get board and staff involved early and often
- There will be surprises
- You won’t get 100% support
Questions?!?