

### Housing Action Illinois May 5, 2015

#### **Presented By**

Charisse Conanan Johnson, CFA ccj@shapechicago.org

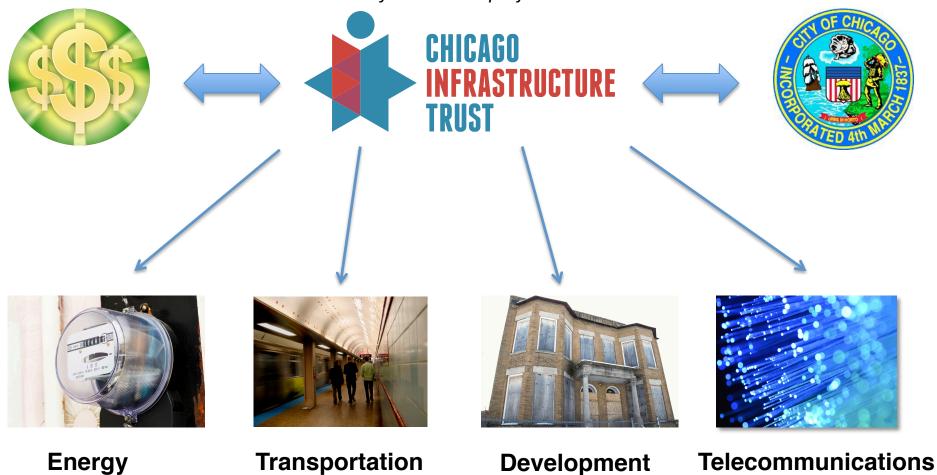
Chicago Infrastructure Trust 312-809-8080

**Confidential** 

### **Mission**

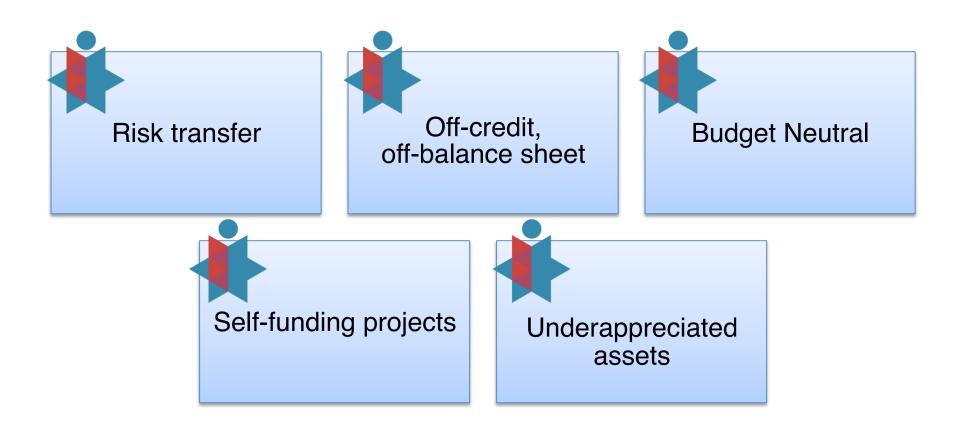


To assist the people of the City of Chicago, the City government, its sister agencies and private industry in providing alternative, innovative financing and project delivery options for transformative infrastructure projects



# **Our Approach**





## **Housing Mission Statement**



Create a self-sustaining neighborhood revitalization solution by developing new market-rate housing for Chicago's underserved communities

Ultimately, we improve the human condition

## Project catalyst and initial findings



- Shortage of Chicago's market-rate housing that is truly attainable for underserved communities:
  - Meet the income levels of the neighborhoods (Southside and Westside)
  - Disabled/fixed income residents
  - Transitioners: new home buyers, recent college grads, retirees
  - Chicago Housing Authority waiting list (40,000)

Chicago owns over 15,000 vacant lots

## Proposed sustainable solution



Innovative cost model in range of \$100k to \$200k

 Secure packaged mortgage and short-term construction financing for project

Execute on proof-of-concept for long-term feasibility

Create mix-shift of housing units – Owners and Renters

## Appeal to clustered vacant lots

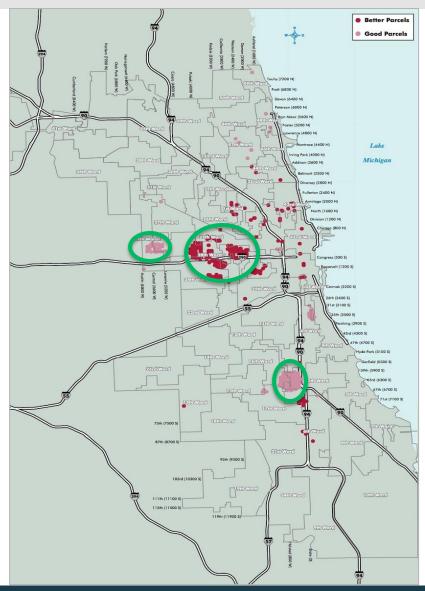


#### 1,455 Parcels Considered "Most Desirable"

 Demand-based analysis identified 1,455 available parcels that would be most desirable

Best Parcels (527)	Good Parcels (928)				
<ul> <li>Within ½-mile of a grocery store</li> <li>Within ½-mile of a CTA station</li> <li>Affordable Housing Need Index Score: 1*</li> </ul>	<ul> <li>Within ½-mile of a grocery store</li> <li>Within ½-mile of a CTA station</li> <li>Affordable Housing Need Index Score: 2*</li> </ul>				

- Based on this analysis, the greatest concentration of demand would be on the West and South sides
  - Auburn Gresham
  - West Garfield Park
  - East Garfield Park
  - Lawndale
  - Homan Square
  - Near West Side
  - Austin
  - Englewood
- \* Affordable Housing Need Index is a 4-point scale created by the DePaul University Institute for Housing Studies, where 1 indicates greatest need





# **Proof of Concept Strategy**

## Keys partnership wins



Seed funder: Strides for Peace

Community partner: St. Sabina (Father Pfleger)

Program partners: Chicago Architectural Biennial

American Institute of Architects

Chicago Architectural Foundation

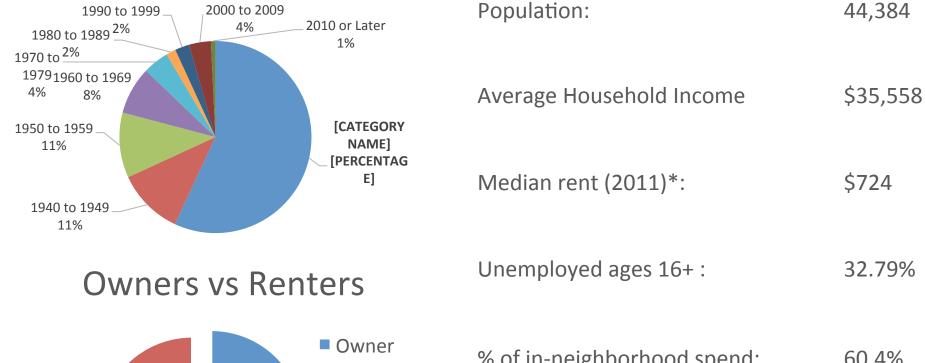
Construction Advisor: Clayco Corp

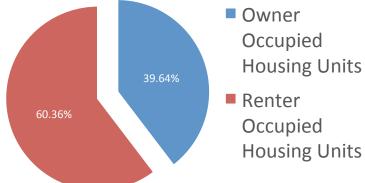
Energy Efficiency Advisor: Ellevate Energy

## **Auburn Gresham is prime location**



### Year House Built





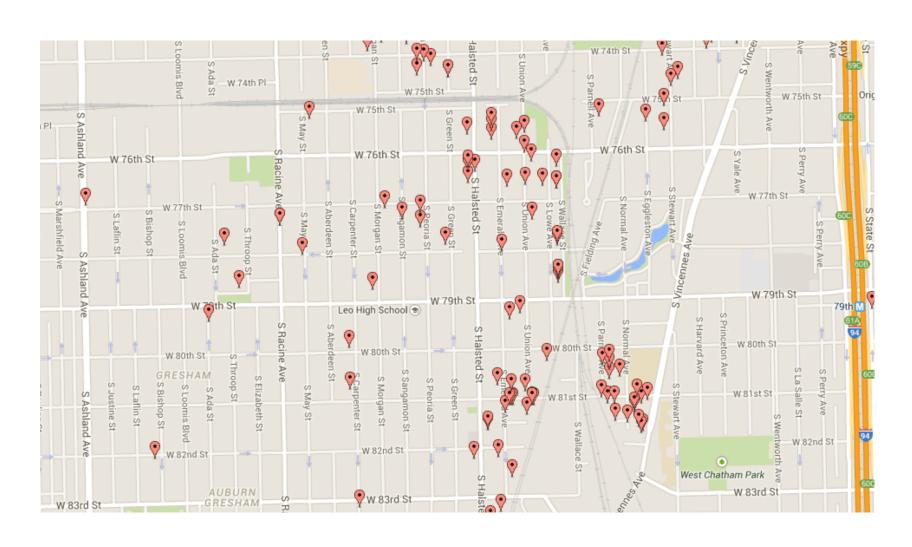
% of in-neighborhood spend: 60.4%

Source: CBRE

\*City data for Auburn Gresham instead of 17th Ward, selected socioeconomic indicators 2008-2012

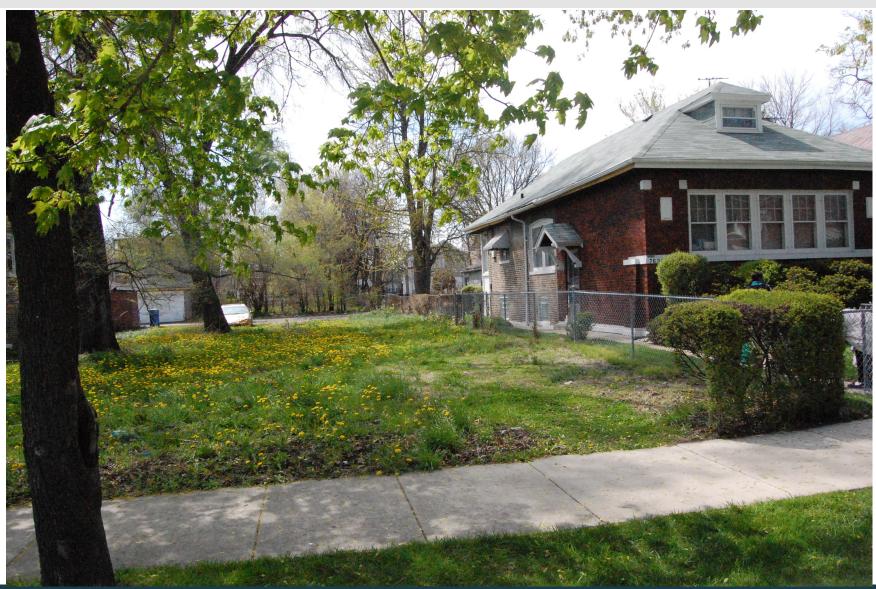
### Vacant lot options in Auburn Gresham





# Vacant lot next to bungalow





# The community voice matters





# Foreclosures can't be ignored





# **Design-build competition**



House Sale Price	\$125,000	\$ 150,000			
Unit type	Single-family	Single-family			
Story levels	1 flat	2 flat			
Number of Bedrooms	3	4			
Number of Bathrooms	1.5	2			
Square feet	1,200	1,500			
Lot size	125x25	125x25			
Standards	Energy efficient	Energy efficient, special lighting and fixtures			

### Monthly payment is truly achievable



### **Monthly Payment Given Mortgage Amount\***

		\$ 100,000	\$ 125,000	\$ 150,000	\$ 175,000	\$ 200,000
Interest Rate	0.50%	\$ 299	\$ 374	\$ 449	\$ 523	\$ 598
	1.00%	\$ 321	\$ 402	\$ 482	\$ 562	\$ 643
	1.50%	\$ 345	\$ 431	\$ 517	\$ 603	\$ 689
	2.00%	\$ 369	\$ 461	\$ 554	\$ 646	\$ 738
	2.50%	\$ 394	\$ 493	\$ 591	\$ 690	\$ 789
	3.00%	\$ 421	\$ 526	\$ 631	\$ 736	\$ 841
	3.50%	\$ 448	\$ 560	\$ 672	\$ 784	\$ 895
	4.00%	\$ 476	\$ 595	\$ 714	\$ 833	\$ 952



<sup>\*</sup>Calculated base on 30-year fixed mortgage, excludes property taxes and insurance.

### Milestones over next 12 months



- 6/1/2015 Secure additional champions from the City of Chicago
- 8/1/2015 Launch design-build competition to build 2 prototypes.
- 9/1/2015 Evaluate the feasibility of manufacturing plant
- 10/30/2015 Host judging process at Chicago Architectural Biennial
- 1Q16 Begin building homes

## Improve human condition with housing



Create a self-sustaining neighborhood revitalization solution by developing new market-rate housing for Chicago's underserved communities



# **THANK YOU**

@The\_CIT

Charisse Conanan Johnson, CFA
<a href="mailto:ccj@shapechicago.org">ccj@shapechicago.org</a>
<a href="mailto:@CharisseSays">@CharisseSays</a>

www.shapechicago.org