

Strategic Plan Summary

2022 - 2026

INTRODUCTION

During 2021 and 2022, Housing Action Illinois' Board of Directors and staff undertook an in-depth strategic planning process facilitated by the National Alliance of Community Economic Development Associations (NACEDA). As part of this process, we utilized NACEDA's Thriving Networks Assessment Tool, which evaluated 12 areas of organizational function—such as Policy & Advocacy, Capacity Building and Membership—that NACEDA has identified as important to community development network organizations like Housing Action. In addition, we surveyed our membership, asked staff to identify programmatic strengths, challenges, and opportunities, and completed two half-day planning sessions with the Board of Directors in order to establish strategic priorities and goals.

Three main takeaways emerged from this work:

- First, that Housing Action's mission remains as essential now as it was when the organization was established 35+ years ago;
- Second, that our previous strategic priorities and mission, values, and vision continue to provide the direction to advance that mission in constantly changing environments; and
- Finally, the need to articulate a general framework for the programs and initiatives that we undertake, with more specific internal annual work plans, so that our strategic plan would be a flexible and oft-referenced guide for our next four years and beyond.

Our sincere thanks to NACEDA, our staff and Board of Directors, and our members and supporters for their input into this strategic plan.



Mission, Values, Vision

MISSION

To increase and preserve the supply of quality, affordable, accessible homes in Illinois for low-and moderate-income individuals and families.

VALUES

Housing is a human right. We believe in a society that promotes basic human needs such as decent and safe housing for all of its members. Public policy and government spending should ensure that the basic housing needs of all people are met. Housing Action Illinois is committed to work that focuses on advancing equitable development and affirmatively furthering racial justice.

VISION

To create an environment where all Illinois residents, including people with the lowest incomes, have a voice in housing policy and community development. We seek to bring together community stakeholders such as residents, businesses, and government to work together to increase the supply and availability of affordable housing across the state.

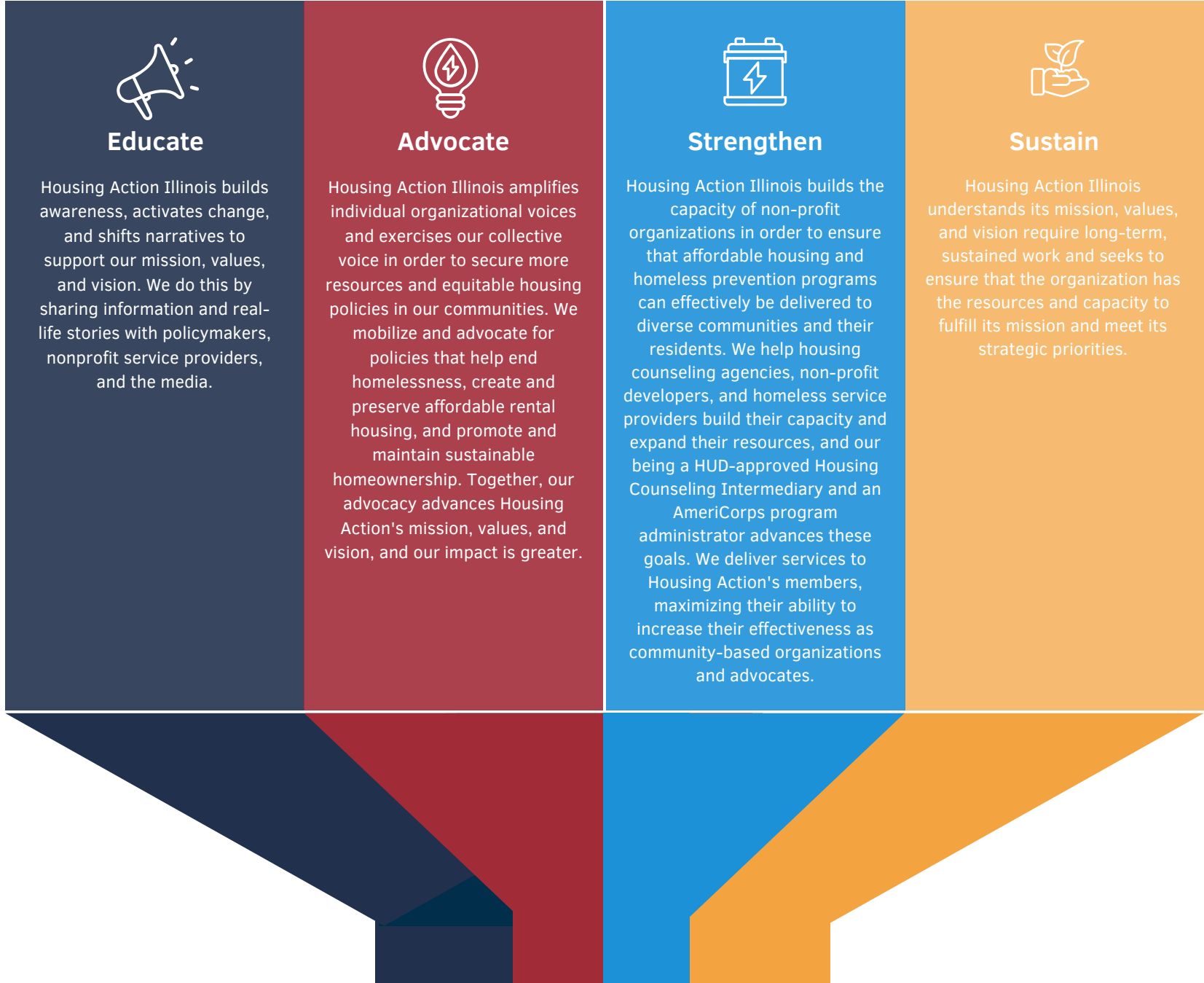
Strategic Priorities

Expand and preserve access to quality, affordable, accessible homes and thriving communities throughout the state.

Foster collaborations and partnerships to improve the efficiency and effectiveness of Housing Action Illinois, its members, and its partners.

Grow a sustainable organization that is financially stable and has diverse revenue streams.

Strategic Pillars of Work



Strategic Lenses of Work

We apply these lenses to all four pillars of our work.

Connection

Housing Action Illinois builds, fosters, and provides the platforms for relationships, awareness of others, peer-learning, training, and collective action that advances its mission, vision, and values, and brings more members and stakeholders into Housing Action Illinois' network and the affordable housing movement.



Communication

Housing Action Illinois ensures that key messages and information gets out at the right times and to the right audiences in order to inform and educate, engage members and allies, and promote the impact and accomplishments of the affordable housing and homeless prevention sectors.

Equity Focus

Housing Action Illinois is committed to work that focuses on advancing equitable development and affirmatively furthering racial justice.

Location

Housing Action Illinois recognizes and seeks to be adaptive to the diverse regional contexts and priorities across Illinois.