



Housing
Action
Illinois

A stronger Illinois begins at home

2014 Housing Matters! Annual Conference Sponsorship Opportunities

October 2 and 3 at the DoubleTree by Hilton in Bloomington

Our annual statewide conference brings together Illinois' nonprofit affordable housing community for two days to learn best practices and identify opportunities to move our missions forward. Workshop tracks are developed around areas of specialization—homeless services, housing counseling, affordable housing development, public policy, and organizational leadership. Plenary topics are geared to cut across areas of specialization and stimulate new ideas and collaboration.

SPONSORSHIP OPTIONS

Please help us promote the expansion of affordable housing by supporting this high impact event. A variety of messaging and visibility options are available depending on your sponsorship level.

PLATINUM \$10,000

- Only one sponsor will receive this exclusive level of benefits and recognition
- Back cover advertisement of the program book
- Opportunity for brief welcome address from the podium
- 5 complimentary admissions to the conference and reception
- Acknowledgement on a display poster, and general session slide presentations
- Acknowledgement on Housing Action Illinois' conference website and marketing emails

GOLD \$7,500

- 3 complimentary admissions to the conference
- Full page advertisement in the program book
- Acknowledgement on a display poster, and general session slide presentations
- Acknowledgement on Housing Action Illinois' conference website and conference marketing emails

SILVER \$3,000

- 2 complimentary admission to the conference
- Half-page advertisement in the program book
- Acknowledgement on a display poster at the conference
- Acknowledgement on Housing Action Illinois' conference website and conference marketing emails

BRONZE \$1,500

- 1 complimentary admission to the conference
- Your company/organization logo in the conference program
- Acknowledgement on a display poster, and general session slide presentations
- Acknowledgement on Housing Action Illinois' conference website and conference marketing emails

ACCOMPLISHMENTS

Since 1986, Housing Action Illinois has been working toward a safe and affordable home for all Illinois residents, including those with the lowest incomes. Housing Action's leadership and the collective efforts and unified voice of our members have resulted in the creation of the Illinois Affordable Housing Trust Fund, State Homeless Prevention Program, the Rental Housing Support Program, among many other victories.

AUDIENCE

- Affordable Housing Developers/Managers
- Housing Counselors
- Centers for Independent Living
- Homeless Shelters and Service Providers
- Public Agencies
- Supportive Housing Providers

ATTENDANCE

In 2013, more than 200 people participated in our conference in Bloomington and most signed up early to save \$25. Support from our sponsors makes it possible for us to continue to keep registration fees low and accessible for Illinois' nonprofit housing professionals.

CONTACT INFORMATION

Please email the following information to nate@housingactionil.org before September 2:

- Sponsorship level (platinum, gold, silver, bronze)
- Contact info (Name, phone, email)

Please make check payable to Housing Action Illinois and send to:

Housing Action Illinois
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