

housingactionillinois

2013 Annual Conference Sponsorship Opportunities

NOVEMBER 5 and 6, 2013 — PARKE HOTEL AND CONFERENCE CENTER, BLOOMINGTON

OVERVIEW

CONFERENCE

Our annual statewide conference brings together Illinois' nonprofit, affordable housing community to learn best practices and identify opportunities to move our missions forward. Workshop tracks are developed around areas of specialization – homeless services, housing counseling, affordable housing development, and public policy. Plenary topics are geared to cut across areas of specialization and stimulate new ideas and collaboration.

ACCOMPLISHMENTS

For twenty-six years, Housing Action Illinois has been working toward a safe and affordable home for all Illinois residents, including those with the lowest incomes. Housing Action's leadership and the collective efforts and unified voice of our members have resulted in the creation of the Illinois Affordable Housing Trust Fund, State Homeless Prevention Program, the Rental Housing Support Program, among many other victories.

SPONSORSHIP INFO

Please help us promote the expansion of affordable housing by supporting this high impact event.

Sponsorship Benefits

A variety of messaging and visibility options are available depending on your organization's needs and sponsorship level, including:

- Publicity in our conference press release, conference brochure, website, etc.
- Live announcement from the podium.
- Inclusion in the slide show in the main auditorium.
- Full or half page ad in the program guide.
- Free admission for agreed-upon number of sponsor representatives
- Sponsor-named scholarships for attendees.

Sponsorship Levels

PLATINUM	—	\$10,000
GOLD	—	\$7,500
SILVER	—	\$3,000
BRONZE	—	\$1,500

SPONSORSHIP DEADLINE: SEPTEMBER 13, 2013

AUDIENCE

- Affordable Housing Developers/Managers
- Housing Counselors
- Centers for Independent Living
- Homeless Shelters and Service Providers
- Volunteer Leaders
- Public Agencies
- Supportive Housing Providers

ATTENDANCE

In 2012, more than 200 people participated in our conference in Bloomington. For two days, our participants networked and discussed key issues in the fight to expand affordable housing. In 2012, most participants took advantage of the modest early registration fee. Support from sponsors makes it possible for us to continue to keep this fee low for attendees.

For more information contact:

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