

**STRENGTHENING YOUR  
MISSION THROUGH  
PARTNERSHIPS**

# BRIEF HISTORY

- ✻ NHS of Freeport
- ✻ Rockford Area Affordable Housing Coalition
- ✻ Motivating Factors in the partnership
- ✻ Impact of the partnership

# BIG “C” VS. SMALL “C”

- ✻ Involves Risk
- ✻ Contributes to larger aspiration
- ✻ Transformative vs. Transactional

# THE M-WORD

- ✻ What drove the decision
- ✻ What's happened since

# LESSONS LEARNED - PARTNERSHIP

- ✻ Be clear about success
- ✻ Keep board and staff in the loop
- ✻ Create working opportunities
- ✻ No pre-conceived notions
- ✻ Create an MOU

# LESSONS LEARNED - TAKING IT FURTHER

- ✻ Hire a good consultant
- ✻ It's difficult but worth it
- ✻ Hurdles to overcome

# LESSONS LEARNED - EXPLORING A MERGER

- ✿ Hire a good consultant
- ✿ Be clear about success
- ✿ Get board and staff involved early and often
- ✿ There will be surprises
- ✿ You won't get 100% support

**QUESTIONS?!?**