

# 2009 Corporate Sponsorship Package



**housingaction**  
ILLINOIS

2009 Annual Convention  
October 22 & 23, 2009  
Chicago, Illinois

# About Housing Action Illinois



**OUR MISSION:** To increase and preserve the supply of decent, affordable, accessible housing in Illinois for low- and moderate-income households. **OUR VALUES:** Housing is a human right. We believe in a society that promotes basic human needs such as decent and safe housing for all of its members. Public policy and government spending should ensure that the basic housing needs of all people are met. **OUR VISION:** To create an environment where all Illinois residents, including people with the lowest incomes, have a voice in housing policy and community development. We seek to bring together community stakeholders, such as residents, businesses, and government, to work together to increase the supply and availability of affordable housing across the state. **OUR MEMBERS:** Nonprofit organizations, individuals and corporations throughout the state, who care about and believe in the importance of decent, affordable, accessible housing for all our residents.

## OUR PROGRAMS

**Training & Technical Assistance:** Housing Action Illinois offers training workshops and direct technical assistance to nonprofit housing developers and housing counseling agencies. For developers, we assist with all aspects of completing a project, including organizational development and strategic planning, securing funding, construction management, and marketing. We build the capacity of housing counseling agencies by conducting place-based trainings and providing technical assistance to these agencies on issues ranging from new program implementation to applying for HUD certification.

**Public Policy Advocacy:** We work with our members in their communities to develop and implement a public policy agenda aimed at increasing and preserving the supply of affordable housing. We keep our members informed about current housing issues and provide opportunities for them to get involved, and we engage legislators and policy makers on the housing issues that affect their constituents.

**Public Education & Organizing:** Through our website, e-newsletter and research studies, we educate the public about the need for decent, affordable, accessible housing in Illinois, and inform the housing development and advocacy fields about current housing issues. We mobilize individuals to support affordable housing for Illinois residents through an internet-based action alert system, [www.housingmatters.net](http://www.housingmatters.net). We also organize and coordinate Affordable Housing Month, an annual statewide effort in November to bring attention to the need for more affordable housing. Housing Action Illinois' Annual Convention is where housing professionals and activists from throughout the state network and obtain training on a variety of current affordable housing matters.

Housing Action Illinois' experience working with housing counseling agencies and with public policy advocacy makes us well-situated to address the current housing crisis. Our *Foreclosure Mitigation & Neighborhood Stabilization Initiative* directly responds to the dramatic rise in foreclosures and the destabilizing effect the housing crisis is having on communities throughout the state by: (1) providing increased and focused training to housing counselors who work directly with families at risk of foreclosure; (2) engaging the mortgage market by increasing communication and reducing barriers between counseling agencies and loan servicing companies; (3) increasing resources and technical assistance for housing counseling agencies; and (4) working with local stakeholders to address the foreclosure crisis in their communities.



# Accomplishments

Housing Action Illinois understands that nearly 1.66 million renters and homeowners in Illinois, or 35% of all households, are paying more than 30% of their income on housing. We also understand that foreclosure rates have skyrocketed, affecting not only thousands of individual households, but also the stability of communities throughout the state. All of this highlights the need for more – and sustainable – affordable housing. Since 1986, Housing Action Illinois, a statewide, non-profit, membership-based organization, has worked to address these issues.

## Some of Our Accomplishments

- Creation of the Illinois Affordable Housing Trust Fund, resulting in the development of more than 35,000 affordable housing units since 1990.
- Providing technical assistance to non-profit housing developers, resulting in the development of more than 1,400 affordable housing units since 1990.
- Organizing more than 500 people to participate in the 2002 statewide affordable housing legislative hearings, which resulted in a Governor's Executive Order creating a housing task force and requiring an annual state housing plan; in 2006, the Executive Order was turned into law.
- Creation of the Rental Housing Support Program, Illinois' first rental support subsidy program for extremely low-income households; this program will provide \$34 million in rental assistance to over 5,500 households statewide.
- Passage of the Safe Homes Act in May 2006, which protects victims of domestic violence from eviction by their landlords.
- Creation of the state Family Homelessness Prevention Fund, which has prevented more than 44,000 families from becoming homeless since 1999.
- Providing 10 substantial, multi-day trainings for housing counselors in Illinois in the past two years alone, resulting in over 350 counselors receiving in-depth training in pre-purchase, credit and foreclosure counseling; thousands of households have been assisted as a result of these trainings.

## BOARD OF DIRECTORS

**Co-Chairs:** **Cheryll Boswell**, Executive Director, METEC & **Mary Ellen Tamasy**, Executive Director, Lake County Residential Development Corp.

**Secretary:** **Joyce Hothan**, Executive Director, Bridge Communities Inc.

**Treasurer:** **Kurt Kuyawa**, Senior Vice President, Commercial Real Estate, Charter One

## BOARD MEMBERS

**Linda Bookwalter**, Executive Director, SWAN

**Bob Campbell**, Executive Director, Rockford Area Affordable Housing Coalition

**Ryan Dowd**, Executive Director, Hessed House

**Cathy Grafton**, Director of Community Services, Mid-Central Community Action, Inc.

**Ofelia Navarro**, Executive Director, Spanish Coalition for Housing

**Joe Neri**, Vice President of Programs, IFF

**Laurie Peterson**, Vice President, Community Reinvestment, National City Corp.

**Gail Schechter**, Executive Director, Interfaith Housing Center of the Northern Suburbs

**Al Timke**, Housing & Homelessness Specialist, Illinois Community Action Association

**Mary Walker**, Executive Director, Neighborhood Housing Development Corp.

**Mike Wasserberg**, Executive Director, South Suburban PADS

11 E. Adams St. Suite #1601, Chicago, IL, 60603

# Support Our Work

We need your support to continue our work.

## **PLATINUM CONVENTION SPONSOR** **\$10,000**

- Ten complimentary admissions to the convention
- Back cover advertisement of the program book to the first sponsor at this level
- Inside cover advertisement to the next two sponsors at this level
- A full table as an exhibitor at the convention
- Acknowledgement on a display poster at the convention
- Acknowledgement on Housing Action Illinois' convention website
- Inclusion in a press release to media throughout Illinois to highlight your contribution

## **DIAMOND CONVENTION SPONSOR** **\$5000**

- Six complimentary admissions to the convention
- Full page advertisement in the program book
- A full table as an exhibitor at the convention
- Acknowledgement on a display poster at the convention
- Acknowledgement on Housing Action Illinois' convention website
- Inclusion in a press release to media throughout Illinois to highlight your contribution

## **GOLD CONVENTION SPONSOR** **\$2500**

- Four complimentary admissions to the convention
- One half-page advertisement in the program book
- A half-table as an exhibitor at the convention
- Acknowledgement on a display poster at the convention
- Acknowledgement on Housing Action Illinois' convention website
- Inclusion in a press release to media throughout Illinois to highlight your contribution

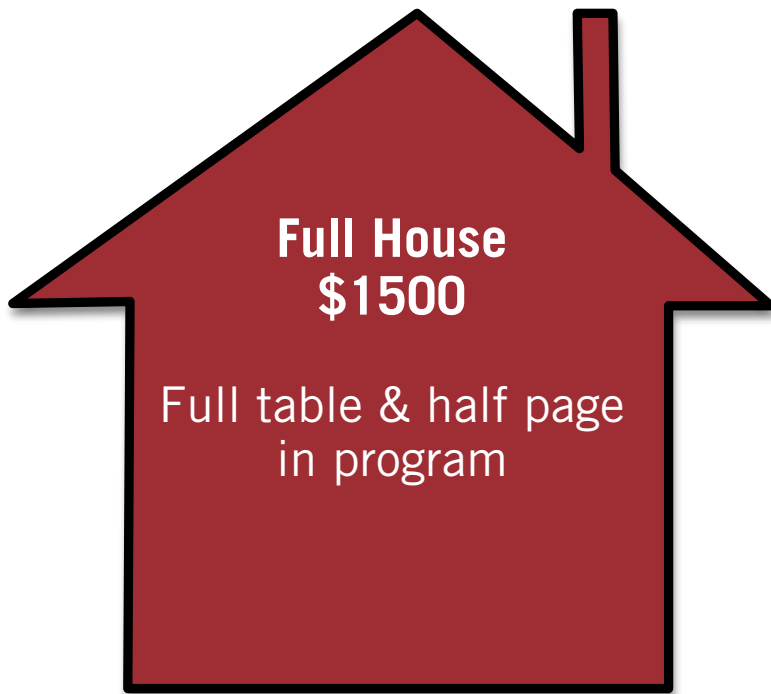
## **SILVER CONVENTION SPONSOR** **\$1000**

- Two complimentary admissions to the convention
- Quarter page advertisement in the program book
- Acknowledgement on a display poster at the convention
- Acknowledgement on Housing Action Illinois' convention website
- Inclusion in a press release to media throughout Illinois to highlight your contribution

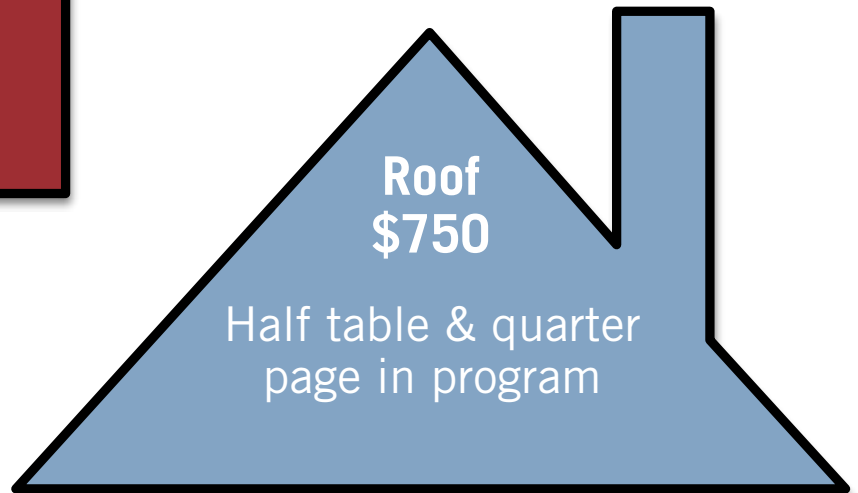
## **BRONZE CONVENTION SPONSOR** **\$500**

- One complimentary admission to the convention
- Your company logo in the convention program
- Acknowledgement on a display poster at the convention
- Acknowledgement on Housing Action Illinois' convention website
- Inclusion in a press release to media throughout Illinois to highlight your contribution

# Exhibitor Information



For those who would  
like only to be  
exhibitors at the  
2009 Convention:



\*Members receive a 10% discount  
on all sponsorship and exhibitor  
rates.

October 22-23, 2009

# 2009 Convention Program

## Publicize Your Services & Events in the Convention Program.

Our 2009 Annual Convention is Illinois' largest, yearly gathering of housing professionals— including housing counselors, affordable housing developers, homeless service providers, supportive housing providers, fair housing advocates, researchers, lenders, government officials, and others— from throughout Illinois. Advertising in the Convention 2009 Program is a unique opportunity to promote your business or organization while supporting Housing Action Illinois. Over 200 participants from throughout Illinois attend the Convention, and each conference participant receives a program.

	<u>Member rate</u>	<u>Non-Member rate</u>
• Full Page (8" x 10")	\$250	\$ 750
• Half Page (8" x 5")	\$150	\$ 500
• Quarter Page (4" x 5")	\$75	\$ 250

The deadline for receiving your ad for the Convention Program is **August 31, 2009**. Ads should be emailed to [harriet@housingactionil.org](mailto:harriet@housingactionil.org) by the deadline.

Additional information about the convention is available at [www.housingactionil.org](http://www.housingactionil.org).

# I Want to Support Housing Action Illinois

Check all that apply

## SPONSOR\*

Platinum (\$10,000) \_\_\_\_\_  
Diamond (\$5,000) \_\_\_\_\_  
Gold (\$2,500) \_\_\_\_\_  
Silver (\$1,000) \_\_\_\_\_  
Bronze (\$500) \_\_\_\_\_

## EXHIBITOR\*

Full House (\$1,500) \_\_\_\_\_  
Roof (\$750) \_\_\_\_\_  
Walls (\$500) \_\_\_\_\_

\* Members receive a 10% discount on all sponsorship and exhibitor rates.

## ADVERTISER

Full Page (8" X 10") (\$250/\$750) \_\_\_\_\_  
Half Page (8" X 5") (\$150/\$500) \_\_\_\_\_  
Quarter Page (4" X 5") (\$75/\$250) \_\_\_\_\_

Prices based on (Member/Non-Member)

Return Payment to: Housing Action Illinois  
Attn: Harriet McCullough  
11 E. Adams, Suite 1601  
Chicago, IL 60603

Make check payable to Housing Action Illinois

Business/ Organization: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
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Zip: \_\_\_\_\_  
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E-Mail: \_\_\_\_\_

If you have any questions, please contact Harriet McCullough at [harriet@housingactionil.org](mailto:harriet@housingactionil.org) or 312.939.6074 x 201. Thank you for your support.